

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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ALEXANDER NORRIS d/b/a : Case No.: 19-cv-5491

WEBCOMIC NAME, :

Plaintiff, :

v. :

MARC GOLDNER, et al., : New York, New York

Defendants.: April 19, 2023

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TRANSCRIPT OF PROCEEDINGS
BEFORE THE HONORABLE SARAH NETBURN
UNITED STATES MAGISTRATE JUDGE

APPEARANCES:

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PROCEEDINGS

1 MS. PERDOMO: Francelina Perdomo, Saul
2 Ewing LLP for the plaintiff, Alexander Norris.

3 THE COURT: Thank you.

4 MS. McGUINNESS: Good morning, your Honor.
5 Christie McGuinness, also Saul Ewing LLP for the
6 plaintiff.

7 THE COURT: Thank you.

8 MR. DOLAN: Good morning, your Honor.
9 Ryan Dolan, Gerard Fox Law, for defendant.

10 THE COURT: Thank you.

11 Okay. Thank you all for being here. I
12 appreciate everybody coming in on slightly short
13 notice. We have been studying the parties' motions
14 and I must confess, have a fair amount of confusion
15 about what is being alleged and what the parties are
16 asking the Court to do. And so rather than stumble
17 through it, we thought we would give you all an
18 opportunity to try and clarify some of the points.
19 Thank you for your letters. That helped in part,
20 though we still have some confusions.

21 So why don't I just jump right in. Let
22 me first begin by asking a question of plaintiff's
23 counsel with respect to a case from the district --
24 same district judge who is the district judge in
25 this case. This is with respect to counts one and

PROCEEDINGS

1 two, which I understand are an unauthorized copying
2 claim and a false designation claim. Both of those
3 are in connection with an application that remains
4 pending, as I understand it, to the PTO.

5 And my question for plaintiff's counsel
6 is how to establish use in commerce in order to
7 bring those claims, particularly in consideration of
8 the Unicorn case, that's Unicorn Crowdfunding versus
9 New Street Enterprise. The citation is 507
10 F.Supp.3d 547. It's a 2020 decision from District
11 Judge Engelmayer, and in it, he interprets the
12 statute and concludes that an application to the PTO
13 does not constitute use in commerce.

14 So my question for Ms. Perdomo is, do you
15 have any authority to the contrary? And if not, how
16 do you believe you can establish the elements of
17 those two claims?

18 MS. PERDOMO: Thank you, your Honor.
19 Just as a clarification, so that I understand what
20 argument the Court wants me to make, this case,
21 Unicorn, I believe the defendants are citing to this
22 case because --

23 THE COURT: Correct.

24 MS. PERDOMO: Okay, great. And is this
25 case related to copyright infringement or to using

PROCEEDINGS

1 commerce of the Webcomic Name mark vis-a-vis the
2 guest card?

3 THE COURT: This is your case. So my
4 understanding of what you're alleging, and tell me
5 if I'm wrong, my understanding of counts one and two
6 are that the defendant violated your client's
7 copyright by applying to the PTO for use of the
8 Webcomic Name and "Oh No" in various classes. And
9 that you argue that by screenshotting pages and the
10 like in those applications, that there was a false
11 designation of origin and an unauthorized copying.

12 And my question to you is, are you aware
13 of any authority that authorizes those two claims
14 based on the filing of an application to the PTO?

15 MS. PERDOMO: Your Honor, our position is
16 that --

17 THE COURT: Sorry, can you just answer
18 the question? Are you aware of any cases that allow
19 you to bring a copyright infringement or a false
20 designation claim based exclusively on the
21 application?

22 MS. PERDOMO: Yes, your Honor. We cite
23 United We Stand. United We Stand versus United We
24 Stand. The citation is 128 F --

25 THE COURT: Is that in your letter?

PROCEEDINGS

1 MS. PERDOMO: That is in our brief.

2 THE COURT: In your brief. Okay.

3 MS. PERDOMO: The reason that is not in
4 our letter is because I have a completely different
5 approach regarding the copyright infringement. And
6 if you wanted to go into it, but this particular
7 case, in this case, the Court held that
8 notwithstanding jurisdictional "in commerce
9 requirement," Section 114 contains no commercial
10 activity requirement. Rather, it prohibits any
11 person from, without consent of the registrant of a
12 mark, using the mark in connection with the sale,
13 offering for sale, distribution or advertising of
14 any good or services, or in connection with such use
15 is likely to cause confusion or cause a mistake or
16 to deceive.

17 THE COURT: Okay. I don't have the case
18 in front of me, so it sounds like that case stands
19 for the proposition that if you are using the
20 copyrighted material in commerce or offering
21 something for sale, that that would be a violation.

22 Is that what that case stands for?

23 MS. PERDOMO: Yes. Yes, your Honor.

24 THE COURT: Okay. So I think the
25 question is whether or not applying to the PTO

PROCEEDINGS

1 constitutes in commerce. That's the question that
2 I'm asking.

3 MS. PERDOMO: Our position is that it
4 does not have to constitute in commerce because
5 copyright infringement is a strict liability
6 offense. So the mere fact that defendants copied
7 these protected materials and submitted it to the
8 USPTO, essentially -- essentially, the fact that
9 they copied those materials and submitted it to the
10 USPTO constitutes infringement per se because it's a
11 straight liability offense.

12 And in support of this case, we have
13 Strike 3 Holdings versus Doe. And it says that the
14 only two aspects that a party must show is ownership
15 of a valid copyright and unauthorized copy. And we
16 believe that in this case, we have those two
17 elements. And the using commerce element, it's a
18 trademark concept, not a copyright infringement
19 concept.

20 So in other words, when we discussed the
21 use in commerce issue, we talked about whether
22 plaintiff, defendants ever used any of these items
23 in commerce in order to satisfy the requirement from
24 the USPTO requirement that the mark be in commerce
25 in order for it to be registered.

PROCEEDINGS

1 So, in our view, there are two completely
2 different approaches and arguments. One is the
3 copyright infringement argument, which is copyright
4 is a strict liability offense. Intent is not taken
5 into consideration, use is not taken into
6 consideration. The only two requirements for this
7 claim to exist is ownership of a valid copyright and
8 copy. And based on the evidence on the record,
9 those two are met in this case.

10 THE COURT: Okay. Okay. I think I
11 understand your position. And so those two claims
12 relate, just so I'm clear, exclusively to the
13 application to the PTO; is that correct?

14 MS. PERDOMO: Right. The copyright
15 infringement claim relates to defendants' actions in
16 connection to their application to the USPTO. What
17 they did is a strict liability offense, which taking
18 our client -- our client's content, copying without
19 authorization and then submitting them to the USPTO.

20 The false designation of origin claim
21 comes with that action as well, because they went to
22 the USPTO and they claimed to the USPTO that those
23 products, which defendants clearly admit,
24 specifically Mr. Goldner, in his deposition, that
25 the company never commercialized these items.

PROCEEDINGS

1 The defendants went to the USPTO and
2 alleged to the USPTO that they were commercializing
3 these items and screenshot copies of -- screenshot
4 images of T-shirts and other items that our client
5 had in commerce. And then claimed to the USPTO that
6 those items belong to them, to the defendants.

7 And, you know, as a result of those
8 actions, we believe that plaintiff meets the
9 requirements of the false designation of origin
10 because it is well established that false
11 designation of origin occurs where goods or services
12 are involved and there is a false designation of
13 origin or a false description or representation with
14 respect to those goods or services -- or services.

15 And in support of this argument, we cite
16 Pulse Creations versus Vesture Group. And this is
17 Southern District of New York, decided in 2015. So
18 we believe that --

19 THE COURT: And what does Pulse Creations
20 stand for?

21 MS. PERDOMO: It stands for the
22 proposition that there's false designation of origin
23 when the party falsely represents the origin of
24 those boxes. So in other words --

25 THE COURT: And it can be abstractly. It

PROCEEDINGS

1 doesn't need to be in commerce. That's your
2 position?

3 MS. PERDOMO: No, your Honor, it needs to
4 be in commerce. So that I do agree, it needs to be
5 in commerce.

6 THE COURT: Okay. So then let's circle
7 back to the Unicorn case, which is a false
8 designation case, and goes through this specific
9 issue and discusses the need to have use in commerce
10 and what that means, and concludes that the
11 defendant's trademark application -- I'm quoting
12 now, "falls outside the scope of a use in commerce
13 as defined by Section 1227. Such an application
14 seeks merely to reserve a right in a mark and does
15 not involve goods or services sold or rendered in
16 commerce."

17 So I think a strict application of
18 Unicorn Crowdfunding, which, of course, is not
19 binding on this Court, so if you want to argue that
20 Judge Engelmayer got it wrong, I'm happy to hear
21 from you.

22 MS. PERDOMO: Yes, your Honor, you are
23 correct as to your interpretation of that case. Our
24 case, however, denotes commerce authority under the
25 commerce laws rather than an intent to limit the

PROCEEDINGS

1 act's application to profit-making activity. So our
2 position is that this particular case that we cite
3 does not require --

4 THE COURT: Pulse Creations?

5 MS. PERDOMO: No, this is going back
6 to -- Pulse Creations -- we are citing Pulse
7 Creations for the elements -- for the elements of
8 this false designation of origin.

9 With regards to distinguish Unicorn,
10 we're citing in our brief to United We Stand. And
11 yes, your Honor, you're right, we did not cite that
12 in our letter. But this particular case, in this
13 case, denotes commerce authority under the commerce
14 laws rather than an intent to limit the act's
15 application to profit median activity.

16 So our position is that, yes, your Honor,
17 you're correct. In this case, there was not using
18 commerce. But there's an exception to that
19 requirement, and that exception is in this
20 particular case that I just mentioned to you.

21 THE COURT: Okay. Does defendant want to
22 respond on counts one and two?

23 MR. DOLAN: Yes, your Honor. I do
24 believe that your interpretation of the Unicorn
25 Crowdfunding case is right. Mr. Engelmayer -- Judge

PROCEEDINGS

1 Engelmayer makes it pretty clear that an application
2 does not meet the use in commerce. And I think even
3 under plaintiff's argument, they still fail to
4 ascertain how defendants used this mark in their
5 application with respect to goods and services,
6 right. There's no allegation that they produced any
7 goods or services in connection with this
8 application that would cause confusion within the
9 commercial market. It's simply a trademark
10 application, which Judge Engelmayer clearly denotes
11 is outside the scope of use in commerce.

12 THE COURT: Are you familiar with any of
13 the cases that plaintiff cites? And do you have any
14 comments about them, if so?

15 MR. DOLAN: Your Honor, I am familiar
16 with them to the extent that I did counter them and
17 denote why plaintiff was mistaken in the way that
18 they cited those in our briefs. But I don't have
19 those in front of me, so I can't make that argument
20 here. But they are in the briefs as to why we
21 believe that those cases are not on point the way
22 the plaintiff believes.

23 THE COURT: Okay. All right. Let me
24 actually go back to you, Mr. Dolan, if I may, and
25 let's move on. I think I want to, just for a

PROCEEDINGS

1 second, move to the breach of contract claim, which
2 is count four. And I want to now focus on
3 defendant's position, because I'm having a hard time
4 understanding what your position is and how you land
5 on it.

6 In your letter of April 18th, you say,
7 sort of, generally section 1A of the agreement
8 states that, unequivocally, 100% of the copyright,
9 trademark and patent are transferred to defendants
10 as a result of the execution of the agreement. And
11 you repeat that.

12 In the next paragraph, first, it is clear
13 that there is an assignment of 100% of the copyright
14 and the trademark to defendants. You continue in
15 that same paragraph, saying that in Section 3C,
16 grants defendants the rights to other works which
17 contain characters covered by the agreement.

18 So can you tell me what you believe your
19 clients' rights are as a result of this agreement?
20 And if you could speak with as much specificity as
21 possible, both as to the scope of what you believe
22 this agreement covers as well as the provisions in
23 the agreement.

24 MR. DOLAN: Yes, your Honor. Your Honor,
25 you know, I think the contract does speak for

PROCEEDINGS

1 itself.

2 THE COURT: The contract is terrible.
3 It's impossible to read. So I'm not sure it speaks
4 for itself at all. Sorry to interrupt you.

5 MR. DOLAN: That's okay, your Honor.

6 So section 1A does state that there is
7 100% of the trademark and 100% of the copyright
8 related to the works, which are then conveyed from
9 Mr. Norris to defendants.

10 THE COURT: Okay. So what do you believe
11 the works are?

12 MR. DOLAN: So, your Honor, I think the
13 works state that here, right, and if you read the
14 opening paragraph, it does define the works as
15 Webcomic Name Game and Webcomic Name stuffed
16 animals.

17 THE COURT: Okay. So the works are the
18 game and the animals?

19 MR. DOLAN: Yes, your Honor. But I
20 believe, you know, if we also look at the contract
21 in its entirety, which the case law does dictate us
22 to do, right, in the summary judgment phase, we have
23 to look at it within the entire context of the
24 agreement. There are also multiple provisions and
25 clauses that expand that out, right?

PROCEEDINGS

1 So if we look at section 1F, it states in
2 the first sentence here, that the artist confirms
3 that all rights, interests and licenses related to
4 the multimedia property, Webcomic Name Game, have
5 been transferred to the company upon signing of the
6 agreement, and the contract signed between Jason
7 Wiseman and company.

8 Clearly, here the defendants are
9 indicating what they've indicated both in this
10 contract and in their discussion with Mr. Norris,
11 that they view this property as a brand, a
12 multimedia brand expanded beyond the game and the
13 plush animals.

14 And, your Honor, if we look at section --
15 THE COURT: Sorry, where do you see that
16 here?

17 MR. DOLAN: Yes, your Honor, that's
18 section 1F, the very first sentence of that clause.

19 THE COURT: Okay. "The artist hereby
20 confirms that all rights, interests and licenses
21 relating to the multimedia property, Webcomic Name
22 Game, has been transferred to the company upon the
23 signing of the agreement."

24 So you read that as transferring
25 something more than rights in the game and the

PROCEEDINGS

1 animals?

2 MR. DOLAN: Yes, your Honor. And if we
3 look to -- specifically to clause -- if we look
4 specifically to clause 2B, that point is further
5 enforced, right, because it states that it is
6 understood and agreed that parties shall share,
7 hereunder, without limit, unless otherwise herein
8 stated, the proceeds from the sale or any and all
9 other disposition of the works and the rights,
10 interests and licenses therein with respect to,
11 including, but not limited to the following, and it
12 lists a number of multimedia properties, you know,
13 from comic book rights, from film rights, from
14 animation rights, et cetera. And that further lays
15 out that should these properties be made, the artist
16 is entitled to the same case structure that he would
17 be for the game or the plush dolls.

18 So this is clearly another furthering of
19 defendants' intention and Mr. Norris' intention that
20 this is not limited to a game or plush, that they
21 view this as a larger whole brand that can be
22 expanded into a number of mediums.

23 THE COURT: And so it's your
24 interpretation of paragraph 1F and 2B that,
25 collectively, it essentially gives the defendants

PROCEEDINGS

1 all rights in Webcomic Name and the expression "Oh
2 No," and all of the artist's intellectual property?
3 Is that your interpretation?

4 MR. DOLAN: Your Honor, there is another
5 clause in here that I think, if we look at section
6 2C, also expands into that right that we're
7 discussing, where it says that, "Companies shall
8 have sole ownership of the original artwork used and
9 created for the works by either artist or the
10 company."

11 So once Mr. Norris takes these sketches
12 of plush dolls or sketches of game cards, including
13 this pink blob, the cat, "Oh No," Webcomic Name,
14 whatever have you is on these sketches that were
15 delivered to defendants for the purposes of this
16 game and the plush dolls, that becomes ownership of
17 defendants.

18 THE COURT: To all of his intellectual
19 property rights?

20 MR. DOLAN: Whatever is contained within
21 those plush dolls and sketch cards for the game,
22 which includes the pink blob, which includes
23 Webcomic Name, which includes "Oh No," which
24 includes the cat drawing that he has, he delivers a
25 number of sketches saying, hey, here's an idea for

PROCEEDINGS

1 the plush doll, here's what I'm thinking. It's an
2 "Oh No" bubble pillow.

3 And then additionally, whatever is
4 involved in the test game cards that he originally
5 sent, under this contract becomes ownership of
6 defendants, sole ownership, including that 100%
7 copyright and 100% trademark.

8 THE COURT: So let me ask you a
9 hypothetical question, if I can.

10 MR. DOLAN: Absolutely.

11 THE COURT: Let's say the defendants were
12 fortunate enough to enter into this agreement with
13 the Simpsons, and there was going to be a Homer
14 Simpson board game. And in this agreement, in the
15 preliminary paragraph, it said that this is
16 agreement for the production of the properties,
17 tentatively entitled The Homer Simpson Game, herein
18 after -- and The Homer Simpson stuffed animals, the
19 works, all right, everything else is now the same in
20 this agreement. Would that entitle your client to
21 the rest of The Simpsons, all of the recreations,
22 T-shirts, episodes, movies? Under your reading of
23 this agreement, would that be the rights that your
24 client would have obtained?

25 MR. DOLAN: I think it would entitle them

PROCEEDINGS

1 to whatever The Simpsons then provided as sketches
2 for that board game.

3 THE COURT: Well, presumably it would
4 include, for instance, a sketch of Homer Simpson.

5 MR. DOLAN: Presumably, your Honor.

6 THE COURT: Okay. And so then would your
7 client own the intellectual rights to the Homer
8 Simpson image, which is the same every time it's
9 recreated?

10 MR. DOLAN: Yes, your Honor. I believe
11 so. I wouldn't advise The Simpsons to enter into
12 that contract and sign away those rights, but I do
13 believe that that's what is transferred in this
14 contract. And if that contract were signed by The
15 Simpsons, then, yes, that is what I believe this
16 contract says.

17 THE COURT: Okay. And so I understand
18 your arguments, you believe that 1F expands beyond
19 the game and the animals, and that 2B and 2C do the
20 same?

21 MR. DOLAN: Yes, your Honor, I think when
22 read in conjunction, that is what it is.

23 THE COURT: Is there any limiting factor
24 in your interpretation?

25 MR. DOLAN: Your Honor, I would say in

PROCEEDINGS

1 terms of that, it doesn't expand to all of Mr.
2 Norris' intellectual property. It expands to
3 whatever he created for -- the artwork that he
4 created for this game and the plush. So, for
5 instance, if he goes out and draws another comic
6 tomorrow that doesn't include any of the characters
7 he provided for this game, this plush, this
8 multimedia brand, then, you know, it doesn't expand
9 his entire universe or anything he creates in the
10 future, just whatever he created for this game that
11 has now been transferred to the defendants.

12 THE COURT: Okay. But we agree that the
13 Webcomic Name image doesn't vary. So the image that
14 was given to your client for the purposes of
15 creating the works would, under your theory, entitle
16 your client to the rest of this artist's character
17 in perpetuity?

18 MR. DOLAN: For the Webcomic Name
19 specifically, yes, your Honor, because I do believe
20 that Mr. Norris has different comics under other
21 names, Dorris McComics, things like that, that are
22 substantially different than the Webcomic Name
23 brand.

24 THE COURT: Okay. And what did he
25 receive? He received 4% of any royalties; is that

PROCEEDINGS

1 right?

2 MR. DOLAN: Your Honor, I believe it's 5%
3 initially for the first 18 months and then 4%
4 thereafter. And, your Honor, I believe he does get
5 complimentary units of the game, plush dolls, were
6 they to be created, had defendant -- had Mr. Norris
7 provided the final files.

8 THE COURT: I'm looking for another
9 provision that I wanted to ask you about. Can you
10 tell me how you interpret paragraph -- the second
11 paragraph, 2A. So there's 2A, and then it goes
12 through the alphabet, and then you get to M, and
13 then you get to A again. "Creator may not create
14 any unaffiliated work that has the potential to
15 damage the works." What does that mean?

16 MR. DOLAN: So, your Honor, what that's
17 saying is, in this contract, the defendants are
18 investing in the Webcomic Name brand as well as Mr.
19 Norris as an artist, right?

20 Because Mr. Norris is supposed to play a
21 role in promoting this brand and building it up
22 beyond the simple, you know, web comic, viral web
23 comic that it is, into the global brand that
24 defendants envision. What this is saying, this is
25 essentially a good-cause provision. For instance,

PROCEEDINGS

1 there's, like, one brand of the comics that Mr.
2 Norris created subsequent to entering this provision
3 that is best described as blob erotica, where it has
4 blobs engaging in sexual acts or making sexual
5 comments, things like that. That would be something
6 that, should defendants determine is harmful to the
7 brand that they see as kind of a PG version that
8 they can market to kids, would be a violation of
9 this provision.

10 THE COURT: Okay. What about
11 paragraph -- I found what I actually wanted to ask
12 you about -- paragraph 3C. How do you interpret
13 that paragraph?

14 MR. DOLAN: So, your Honor, this is
15 another paragraph that is speaking to the rights of
16 the client. This is, if artists should create any
17 sequel works containing the characters that he
18 provided in the sketches and that were set to appear
19 in the games and the plushes, that if he were to do
20 that, that, (A), defendants will take the due
21 diligence in protecting those works because that is
22 required by this contract, such as the trademark and
23 copyright protections; and, (B), that he will
24 receive the same pay structure as this contract.

25 THE COURT: Well, it's more than that,

PROCEEDINGS

1 right? "Artists shall submit to company all sequels
2 to the works," which, again, we agree is games and
3 animals, "or other works using characters that
4 appear in the works and any other unrelated
5 characters." What does that mean?

6 MR. DOLAN: Your Honor, so I think the
7 interpretation there is that -- so, your Honor, that
8 idea is so if the characters that are set to appear
9 in the works, say, make an appearance in any other
10 non-Webcomic Name games or Webcomic Name comics,
11 right, so say, for instance, his Dorris McComics,
12 where his comics appear in human form and not the
13 blob form, but the blob all of a sudden makes a
14 cameo appearance, then that would be similar to what
15 should be submitted to defendants, because that is
16 not their property.

17 THE COURT: Can you guys say that over
18 again? I didn't follow that at all.

19 MR. DOLAN: I didn't say that very well.
20 I apologize, your Honor.

21 So, for instance, should this blob
22 character, right, let's use the pink blob, for
23 example, should he make an appearance in Mr. Norris'
24 other comics, right, so we talked about how he has
25 Dorris McComics, which is a completely different

PROCEEDINGS

1 brand drafted artwork, it's a different style. It's
2 a human comic. If the blob all of a sudden shows up
3 in that comic as a recurring character, then those
4 comics would need to be submitted to the defendants.

5 THE COURT: It seems like, as I
6 understand what you're trying to say, this would
7 give you rights to everything he does. I don't
8 understand. This says -- so sequels to the works.
9 I get that.

10 MR. DOLAN: Yeah.

11 THE COURT: So if he wants to make a
12 second game, you guys are saying this contract gives
13 you the rights to that, or other works. So we don't
14 know what the other works are. So if he wants to
15 make, I don't know, a coloring book using characters
16 that appear in the works, so Webcomic Name appears
17 in the works, the game and the plushie, and any
18 other unrelated characters. So that could be a
19 character about Judge Netburn. So that seems to me
20 to suggest that if the artist were to create any
21 other work, a coloring book that uses any other
22 unrelated characters, Judge Netburn, that your
23 client would own that.

24 MR. DOLAN: Your Honor, I do understand
25 your interpretation there. I think that, you know,

PROCEEDINGS

1 the way that defendants and I interpret it is in
2 correlation with using the characters that appear in
3 the works. So if they were to appear in
4 conjunction, right, so if the character, Judge
5 Netburn, were to appear alongside the blobs, then
6 that piece of work would fall within this provision.
7 But if Mr. Norris were to create a comic around
8 Judge Netburn and none of the characters that he
9 provided appear, then that work would fall outside
10 the scope of this provision.

11 THE COURT: Okay. So you would have the
12 Court excise certain provisions of this provision?

13 MR. DOLAN: No, Your Honor, that's just
14 merely my interpretation of it.

15 THE COURT: Well, that's what we're here
16 to do. So, you know, you have a wildly expansive
17 interpretation of this contract. And so, you know,
18 the words here say, "And any other unrelated
19 characters." It doesn't seem to be tied to the
20 works because it also is tied to other works. And
21 so I guess if you don't think this contract would
22 entitle your client to the artist's entire oeuvre
23 for the rest of their life, then I'm curious how you
24 interpret this provision.

25 Anything further?

PROCEEDINGS

1 MR. DOLAN: No, your Honor.

2 THE COURT: Okay. All right. Why don't
3 I turn to plaintiff's counsel. And let me begin by
4 saying in your pleading, in your briefs, I should
5 say, you, as I understand it, claim two arguments
6 about supporting your breach of contract claim.

7 The first you describe as exceeding the
8 scope of the license, and the term "license" appears
9 a lot. I assume you're using that word
10 interchangeably with the agreement, which I don't
11 read to be a license, but maybe you can illuminate
12 if you think there's a license that's at issue here,
13 or what it is that you're referring to when you talk
14 about exceeding the scope of the license.

15 MS. PERDOMO: Your Honor, thank you. We
16 believe that the rights granted in this agreement
17 are extremely narrow. And because our client has a
18 business and a -- not only a business, but his
19 entire livelihood is around Webcomic Name Game, the
20 intention in entering into this agreement was to
21 grant a limited right to a specific portion of that
22 suite of IP that the client -- that our client owns,
23 which is the Webcomic Name Game brand and related
24 characters and merch, et cetera.

25 THE COURT: Sorry, you're confusing me a

PROCEEDINGS

1 little bit. Is game part of your client's whole
2 suite of IP or is it just Webcomic and then --

3 MS. PERDOMO: Webcomic is the part of my
4 client's suite of intellectual property. We call it
5 a license because in this agreement, our client was
6 recruited and essentially accepted a very limited
7 scope of work in which he licensed those properties.

8 In other words, all of the underlying --
9 not the underlying, but his entire brand, he
10 licensed it for the limited purpose of creating the
11 game and the plush. So in that sense, we call it a
12 license because in our view, it's a very limited
13 permission to use Webcomic Name for those particular
14 works, which, in our view, we agree with your Honor,
15 that the agreement is ambiguous, but we believe that
16 the definition of the term "works," is clear. So
17 that's our position.

18 THE COURT: Is there anything in the
19 agreement that supports the idea of this being a
20 license other than your interpretation of it being a
21 narrow grant of rights?

22 MS. PERDOMO: I believe that because it
23 is a narrow assignment of right, a narrow permission
24 to use Webcomic Name. That's why I believe it's a
25 license.

PROCEEDINGS

1 THE COURT: Okay. And how do you
2 reconcile that concept with paragraph -- I think
3 it's 1A?

4 MS. PERDOMO: Paragraph 1A discusses --
5 uses the term "assignment." I agree with that.

6 THE COURT: Plus, "Artist shall retain 0%
7 of the copyright, 0% of the trademark, 0% of the
8 patent, and a percentage of sales of the works".

9 MS. PERDOMO: Only of the works.

10 THE COURT: Okay. But you call that an
11 assignment because he has other IP rights that you
12 believe he's held onto?

13 MS. PERDOMO: Well, the agreement calls
14 it an assignment, but I call it a license. We
15 believe that, if we read the agreement in the
16 entirety, the intent of the party was simply to
17 grant permission to use Webcomic only for the game
18 and the plush. So, in that sense, it's a permission
19 to use -- limited permission, limited scope to use
20 Webcomic for those two works that are defined
21 throughout the agreement. And any rights that
22 defendants receive or were meant to receive under
23 the agreement stem only from the game and the plush.

24 THE COURT: Okay. Do you want to address
25 any of these other paragraphs that we've been

PROCEEDINGS

1 talking about?

2 MS. PERDOMO: Yes, your Honor. With your
3 permission, I would love to address that.

4 THE COURT: Okay.

5 MS. PERDOMO: First, in your question,
6 your Honor, you asked how the language of the
7 agreement supports our motion. And I think that the
8 agreement supports our motion in three very
9 important provisions. The first one, of course, is
10 the definition of works. That is the first
11 provision.

12 And I think -- and I believe that just by
13 reading the contract, as you mentioned earlier, it
14 is clear that the agreement deals with a not yet
15 developed tabletop game and a not yet developed
16 plush story. And that is in the preamble. And it's
17 also cited throughout the agreement, first, in
18 paragraph 1A, when it relates to the assignment --
19 when it relates to the assignment of rights that we
20 just discussed, any rights that plaintiff was meant
21 to receive under this contract is limited to those
22 two specific properties.

23 So we believe that paragraph 1A supports
24 our position. We also believe that paragraph 2L, as
25 in lion, supports our position as well, because

PROCEEDINGS

1 defendants --

2 THE COURT: Sorry, which paragraph is
3 that?

4 MS. PERDOMO: 2L, as a lion. Defendants
5 are arguing that the works also include the
6 underlying characters. And we believe that
7 paragraph 2L supports our position and not theirs.
8 Because here in this paragraph, this paragraph seems
9 to seek a limited permission to use those characters
10 for cameo appearances, for promotional and marketing
11 purposes only.

12 So if defendants had the rights of all
13 those characters in the first place, why did we have
14 a clause in the agreement that specifically limits
15 the use of those characters for promotional
16 purposes? And so if that was the case in the first
17 place, then why even include this? This paragraph
18 would be unnecessary and redundant, in our view.

19 THE COURT: But doesn't the second
20 sentence sort of speak a little bit to that? As I
21 read paragraph 2L, first it says that "characters in
22 the works, characters in the board game that make a
23 cameo appearance." So the Judge Netburn character
24 makes a cameo appearance in the game, "then the
25 company can use that cameo appearance to increase

PROCEEDINGS

1 awareness of the work."

2 So that's saying, okay, if Judge Netburn
3 appears in the game, then the company has the right
4 to use Judge Netburn to promote the game. But then
5 it continues and says "characters appearing in
6 works," Judge Netburn, "may be used in other
7 properties of company with no financial obligation
8 to or expectations by the artist."

9 So that seems to suggest that the mere
10 fact that this cameo appearance happened in the
11 works, now all rights are transferred to the company
12 without any need to compensate the artist.

13 MS. PERDOMO: Right, but I -- I agree
14 with that interpretation. I think that this
15 agreement includes characters like the Judge Netburn
16 character, but also because it does not specify, it
17 also includes characters that appear in the works,
18 namely the characters, the Webcomic Name Game
19 characters, too. And there's no distinction as to
20 whether these are other characters or the characters
21 that are in the work.

22 But in addition to this particular
23 paragraph, there's another paragraph that also talks
24 about future works and future characters. I think
25 that the paragraph that discusses the Judge Netburn

PROCEEDINGS

1 type of characters is Section 3C, which you
2 discussed earlier with defendants.

3 And I think that that one in particular
4 is the one that talks about, well, if other
5 characters come into play, then they will be
6 included, as long as they explain what their
7 interpretation means, as long as they also appear
8 with the other characters, that those will be also
9 included.

10 I have something to say about this
11 particular clause, is that this clause, to us, has
12 absolutely -- at this stage, has absolutely no undue
13 effect because it deals with future works. And, you
14 know, there's no game, nothing has been approved.
15 You know, there's nothing, really. So this
16 particular paragraph deals with future works that
17 don't exist. And assume that if those works are
18 ever developed, then that our client is supposed to
19 submit those works and then the paragraph will
20 apply. But none of that has happened yet. So --
21 but to us, that is the paragraph that deals with
22 other characters.

23 In our view, 2L relates to all characters
24 and is seeking limited clearance to use those
25 characters in -- to use those characters, period.

PROCEEDINGS

1 Also, I think this is the right moment to
2 mention the evidence on the record regarding intent,
3 because everything ties up together. I mean, we
4 have to take into consideration the language of the
5 contract, but we also have to take into
6 consideration the intent.

7 And as you're probably familiar with a
8 document that is on the record and is undisputed, is
9 the July 11 email from our client to defendants.
10 And this email -- and I just want to remind the
11 Court what this email says. It says, "I want" --
12 this email comes from our client to the defendants.
13 "I want to make it clear that in no way does Golden
14 Bell take ownership of any of the characters, images
15 or story content except in its application in the
16 game."

17 So recognizing plaintiff's concern in
18 this email, Mr. Goldner sent another email to our
19 client and said pretty much, I'll take care of this.
20 You can use the work outside the scope of the
21 agreement. I have changed the language. I quote,
22 "I am resending the contract now with new language,
23 and also specified it is for game and stuffed
24 animals." And all of this is on the record. It is
25 undisputed. And I think all of these clauses should

PROCEEDINGS

1 be read also in conjunction with these factual
2 considerations that we have on the record,
3 specifically --

4 THE COURT: But the Court can't consider
5 any of this at this stage, right? Do you think that
6 I can look at that at this stage?

7 MS. PERDOMO: I think, your Honor, it's
8 important to take everything into consideration as a
9 whole. But I understand your point.

10 THE COURT: Okay. And so on the
11 specifics of your breach of contract claim, I
12 understand you to have two points about that. The
13 first is that the defendants breached the contract
14 by exceeding the scope of the license, as you put
15 it, which I believe is with respect to the two
16 pending applications to the PTO for comic books and
17 T-shirts and things like that. That's one element
18 of breach of contract. And the second is with
19 respect to whether your client -- this -- disputed
20 facts about whether or not the final files were
21 transferred, and if so, whether or not payment was
22 due.

23 So can you speak to me with specificity
24 about what the basis is for your breach of contract
25 claim?

PROCEEDINGS

1 MS. PERDOMO: Your Honor, let's start by
2 our breach of contract claim with regard to over
3 exceeding the scope of the agreement, of the
4 assignment, of the license, of the permissions that
5 were granted under the agreement.

6 This agreement was signed only for -- the
7 purpose of this agreement was only for defendants to
8 develop a game based on Webcomic Name and to create
9 some mark -- some merchandise, some plush toys, to
10 market the game. The agreement did not give
11 authorization to plaintiff to -- I'm sorry, to
12 defendant to apply for products and services under
13 multiple classes. Class 16, for example, which is
14 the comics international classification under
15 merch -- I'm sorry, under comics, and in particular
16 under comics.

17 We also believe that at this stage of the
18 application where plaintiff -- where defendants went
19 and applied for these trademarks, the game was
20 not -- it didn't exist. So we believe that it was a
21 bad faith move to try to misappropriate the Webcomic
22 Name -- the Webcomic Name brand from plaintiff.
23 And, you know, it was done in bad faith and it was
24 done against the provisions of the contract, which,
25 in our view, are very limited to only the game and

PROCEEDINGS

1 the plush toys. So we believe that by filing those
2 trademarks, defendants breached the agreement.

3 THE COURT: Okay. Why don't I have you
4 just continue and talk to me about the second basis.

5 MS. PERDOMO: Right. The second basis,
6 your Honor, the plaintiff, in October 2018 submitted
7 over 400 game cards to the defendants. The evidence
8 on the record shows that plaintiff continued to
9 provide as much content as he could. It was a
10 continuing production. But at that point where he
11 produced more than 400 game cards and he received
12 feedback from the defendants, multiple feedback and
13 changes, he believed he deserved to get paid because
14 he had worked tremendously on these items. And when
15 he requested payment, he was denied payment.

16 And I think to the extent that this
17 agreement is clear as to what the bargain for
18 exchange here is, Mr. Norris was hired to illustrate
19 these cards. Mr. Norris illustrated the cards,
20 illustrated more than 400 cards, delivered them to
21 defendants and defendants acknowledged receipt.

22 In his deposition, Mr. Goldner
23 acknowledges that he received the cards, although
24 they were not final, and that's another argument.
25 Defendants are arguing that the cards needed to have

PROCEEDINGS

1 certain editorial -- editorial aspects of the cards
2 were not ready. At that point in time, we believe
3 our client was entitled to receive payment. He
4 didn't receive payment, and then that's where the
5 dispute started. So in other words --

6 THE COURT: Is it your position that you
7 submitted final files, or is it your position that
8 your client had worked really hard and responded to
9 a lot of editorial comments and deserved to be paid?

10 MS. PERDOMO: The files were final. They
11 needed tweaks because it's an ongoing process. But,
12 yes, my client believes that his submission, the
13 submission that he made to defendants constitute the
14 final files, yes.

15 THE COURT: Okay. So you interpret the
16 word "final files" as something that still is
17 subject to some tweaks?

18 MS. PERDOMO: In this case, your Honor,
19 yes, because the creative process is a long process.
20 And if, for example, defendants wanted to release
21 the game at that stage, they could. As a matter of
22 fact, they said that many, many times, the files,
23 all the parts were there. Mr. Goldner kept asking
24 for different type of changes. But if defendants
25 wanted to release the game at that point in time,

PROCEEDINGS

1 they could with the files that they had.

2 THE COURT: Okay. And you said, in
3 October of 2018, that he gave about 400 game cards.
4 There came a time, as I understand it in the record,
5 that access to those files was denied by your
6 client; is that correct?

7 MS. PERDOMO: No, your Honor. Let me
8 explain. Our client sent the files through
9 electronic means. I believe it was Dropbox or -- I
10 don't remember exactly what it was. Several days
11 after he submitted the files through that electronic
12 transfer platform, Mr. Goldner said that he couldn't
13 open the files. But then, thereafter, that was
14 resolved, because during his deposition -- there's
15 two points to make. During his deposition, Mr.
16 Golder acknowledged that he was able to access those
17 files at a later time. And when we received
18 discovery from defendants, all of those files were
19 in their discovery. So if he didn't receive them,
20 how can they bounce them back in discovery?

21 So there's two facts that support the
22 contention that they did receive the files.

23 THE COURT: Okay. And that's cited to in
24 your 56.1 statement, citing to the evidence?

25 MS. PERDOMO: Yes.

PROCEEDINGS

1 THE COURT: Both the actual documents, as
2 proof that they were received, as well as the
3 deposition testimony?

4 MS. PERDOMO: I believe so, your Honor.

5 THE COURT: All right. Anything further
6 on this point?

7 MS. PERDOMO: I think that's it, your
8 Honor.

9 THE COURT: Thank you.

10 MR. DOLAN: Your Honor, may I respond?

11 THE COURT: Of course, Mr. Dolan.

12 MR. DOLAN: Your Honor, first, going back
13 to plaintiff's interpretation of the contract, you
14 are correct that you're not allowed to consider
15 extrinsic evidence at this point for summary
16 judgment. I think the case law makes clear in
17 Mellon Bank v. United Bank Corp., that's 31 F.3d
18 113, quoting that case says, "As a general matter,
19 we have held that when a contract is ambiguous, its
20 interpretation becomes a question of fact, and
21 summary judgment is inappropriate. Rather, in order
22 for the parties' intent to become an issue of fact
23 barring summary judgment, there must also exist
24 relevant extrinsic evidence of the parties' actual
25 intent."

PROCEEDINGS

1 So under plaintiff's view of the
2 contract, she herself said this contract is
3 ambiguous. So under her view of an interpretation
4 of the contract, they're not entitled to summary
5 judgment at this stage on the contract, on that
6 point. Because if it's ambiguous, it now becomes a
7 question of fact.

8 THE COURT: But you've cross-moved on the
9 contract, haven't you?

10 MR. DOLAN: Yes, your Honor. Our
11 interpretation of the contract is that it's not
12 ambiguous and that it speaks for itself. She's
13 attempting to bring in the parties' intent, namely
14 the emails, which we believe are mischaracterized,
15 but namely the emails to narrow the scope of the
16 agreement. Specifically, the email that she noted
17 from Mr. Goldner, which she paraphrased Mr.
18 Goldner's response and conveniently left out the
19 point where Mr. Goldner follows that by saying,
20 "with respect to the copyright transfers, that
21 portion of the agreement is already done with
22 Jason." So he's indicating that we've already
23 received the copyright, because they had believed
24 that Mr. Wiseman had already purchased the copyright
25 from Mr. Norris in a complex set of transactions.

PROCEEDINGS

1 And they believe that they had already purchased the
2 copyright from Mr. Wiseman, who had purchased it
3 from Mr. Norris.

4 THE COURT: Okay. All right. Talk to me
5 about exceeding the scope of the agreement by filing
6 for copyright interests in classes that are beyond
7 the scope of the works as defined by the agreement.

8 MR. DOLAN: Yes, your Honor. Again, you
9 know, our interpretation of the contract is that
10 this is a multimedia property, right? There are
11 multiple instances of the contract which state that.
12 Plaintiff has claimed that the game needed to be
13 finished and that the plush dolls need to be created
14 and finalized before any of those copyrights kicked
15 in. That's not necessarily the case, right?
16 Copyright exists as soon as a work of art is placed
17 on a tangible medium of expression. So as soon as
18 Mr. Norris creates that artwork and sends it to
19 defendants, that copyright protection exists.

20 There are multiple provisions within this
21 contract, within this agreement that require the
22 defendants to take due diligence in protecting their
23 intellectual property, which is (audio distortion).

24 THE COURT: And so your argument, as I
25 understand it, is because this agreement entitles

PROCEEDINGS

1 your client to all of Mr. Norris' intellectual
2 property, that it even obligates you to file
3 protections with the PTO. Is that accurate?

4 MR. DOLAN: Not all of his intellectual
5 property, your Honor, but whatever the intellectual
6 property relating to this game and the plush dolls,
7 the artwork, the characters, the "Oh No" word
8 bubbles that repeatedly appear in the sketches,
9 that's our position, yes. They had an obligation to
10 protect that work.

11 THE COURT: Right. To be clear, your
12 view is that it's well beyond that, and that's how
13 you interpret this contract. We've just gone over
14 just a few moments ago, all the different ways in
15 which you interpret the contract to be quite
16 expansive.

17 MR. DOLAN: Yes.

18 THE COURT: Okay.

19 MR. DOLAN: To not rehash that.

20 THE COURT: Okay.

21 MR. DOLAN: And, your Honor, I do want to
22 clarify the way that 2L was characterized. So I
23 believe the way that your hypothetical read was that
24 if you were to make a cameo appearance in Webcomic
25 Name Game, then this provision would apply. It's

PROCEEDINGS

1 actually the opposite. So say the pink blob who was
2 to appear in Webcomic Name Game were to make a cameo
3 appearance in a Judge Netburn game that defendants
4 were developing, right, then that cameo appearance
5 has no financial obligation to Mr. Norris.

6 Does that make sense?

7 THE COURT: Not in the slightest.

8 "Characters in the works," which we all agree "the
9 works" means the game and the plushies.

10 MR. DOLAN: Correct.

11 THE COURT: "May make cameo appearances
12 in company properties that are owned exclusively by
13 the company, such as in promotional material, to
14 increase awareness of the works." So that seems to
15 suggest that if additional characters, like a Judge
16 Netburn character, should appear in the board game,
17 that the company then has the right to use the Judge
18 Netburn character in promotional materials to
19 promote the game.

20 And then it says, "Characters appearing
21 in works" -- the Judge Netburn character that has a
22 cameo in the board game -- "Characters appearing in
23 works may be used in other properties of company
24 with no financial obligation to or expectations by
25 the artist".

PROCEEDINGS

1 So I think your reading of that would
2 mean that because Judge Netburn appeared as a cameo
3 in the works, now the company would own Judge
4 Netburn, that intellectual property, and would not
5 need to pay the artist.

6 MR. DOLAN: Your Honor, I'm reading it
7 the opposite. So the way that I'm reading it is
8 "characters in the works," the pink blob, "may make
9 cameo appearances in other company properties".

10 THE COURT: Okay. But that -- isn't that
11 other company properties to increase awareness of
12 the works?

13 MR. DOLAN: Yes. So defendants own a
14 number of different intellectual properties,
15 different games, things like that, right. So if
16 defendants were to create a new game centered around
17 Judge Netburn, who does not appear in the works,
18 Judge Netburn has never made an appearance in the
19 board -- in the Webcomic Name Game, she's a complete
20 independent character, and defendants decide to
21 develop a game around that character.

22 Now the characters who appear in the
23 work, the pink blob, the orange blob, all of a
24 sudden appear on a game card of Judge Netburn's
25 character. Then Mr. Norris is not entitled to any

PROCEEDINGS

1 financial obligation of Judge Netburn's game,
2 because those characters are now implanted in that
3 game to raise awareness of the Webcomic Name brand
4 and increase that brand's awareness.

5 THE COURT: Okay. Do you want to talk
6 about the game files?

7 MR. DOLAN: Yeah, sure. So, first off,
8 the files that were delivered to defendants were
9 black and white sketches. The ones that are in
10 discovery, they're black and white sketches. They
11 didn't have color. They didn't have a back. They
12 didn't have things necessary to actually print and
13 finalize and publish a game. So I think that
14 plaintiff's assertion that if defendants wanted to
15 make a game, they could have.

16 Well, that's not necessarily how this
17 agreement was supposed to work. The parties were
18 supposed to work together to finish the game and
19 publish it. Plaintiff herself admitted that there
20 were tweaks that were needed to these files, even as
21 delivered. So I think that that, in and of itself,
22 contradicts the word "final" in the plainest general
23 meaning.

24 Additionally, as plaintiff admitted, the
25 files were delivered October of 2018. Now, just

PROCEEDINGS

1 after that, defendants attempted to access the
2 Dropbox link. And as we cited in our brief, and as
3 is the record, after Mr. Norris explained it, once
4 again, that there's an editorial process to this,
5 that they need to be reviewed and finalized, and
6 that there are multiple notes, Mr. Norris attempted
7 to review the links via the link provided, the
8 Dropbox link by Mr. Norris. And he explained the
9 link to the files are not working and if access has
10 been deleted, please let me know. Mr. Norris never
11 responded to that email, never followed up, never
12 said, my apologies, here's a new link. We never
13 received those files, those specific reported
14 October 2018 files.

15 Now, even if we had, your Honor, assuming
16 arguendo that those were filed files, which they
17 were not, and that we had received them, plaintiffs
18 had 30 days to review and issue payment of those
19 files.

20 THE COURT: Defendants.

21 MR. DOLAN: Defendants, yes, your Honor.

22 So by restricting access within those 30
23 days, defendants had an opportunity -- still had an
24 opportunity to deliver payment within 30 days of
25 that delivery. They were never afforded that

PROCEEDINGS

1 opportunity because they were actually --

2 THE COURT: Can you respond to Ms.
3 Perdomo's comment that, in discovery these files
4 were produced by you to suggest that they were
5 received?

6 MR. DOLAN: Yes, your Honor. My
7 understanding is that those were an initial rough
8 draft of the files which were provided in June of
9 2018, which were further editorialized, which is
10 what the parties are discussing in those October
11 emails that you see in the record, where they note
12 that there are multiple notes and edits that needed
13 to be made. So those files were initially a rough
14 draft of the game, not the final files.

15 THE COURT: And so I don't have the
16 deposition transcript in front of me, but Ms.
17 Perdomo tells me that Mr. Goldner testified at his
18 deposition that he did receive these files in
19 October. Is that a false statement?

20 MR. DOLAN: I don't believe that he said
21 he received -- I don't have the deposition in front
22 of me either, your Honor. I don't believe he said
23 he received them in October. I do believe he did,
24 at one point, say that he received files from Mr.
25 Norris. However, those files were not final, and I

PROCEEDINGS

1 believe they were black and white sketches.

2 THE COURT: Okay. Can I bother you one
3 more time about this contract and see if you can
4 help me understand it?

5 MR. DOLAN: Absolutely, your Honor.

6 THE COURT: What do you think paragraph
7 1H does?

8 MR. DOLAN: So, your Honor, this clause
9 was entered into because -- or entered into the
10 agreement because during the initial negotiations of
11 the parties, Mr. Norris had indicated that he had
12 already had a signed contract with a book publisher.
13 Not wanting to prevent Mr. Norris of that
14 livelihood, this clause was placed into the
15 contract. It was later revealed to defendants that
16 there was actually no contract in place for that
17 book.

18 THE COURT: But this isn't limited to a
19 book. This says, "Artist has the right to pursue
20 his comic Webcomic Name outside the context of this
21 agreement." This would seem to suggest that he can
22 continue to develop his comic strip and use the
23 Webcomic Name without issue. Though, as I
24 understand it, you filed an application with the PTO
25 in the class of comics.

PROCEEDINGS

1 So how do you reconcile paragraph 1H with
2 your conduct? Any response?

3 MR. DOLAN: Your Honor, I do see where
4 your interpretation of that clause, on its face,
5 would support your statements. I would say that
6 there is extrinsic evidence there relating to the
7 intent behind that clause, which obviously, at this
8 phase, is not appropriate for summary judgment,
9 because that would make the clause ambiguous.

10 I will say, your Honor, it --

11 THE COURT: It seems pretty unambiguous
12 to me. What part of this is ambiguous?

13 MR. DOLAN: Well, your Honor, just the
14 intent behind that clause being extrinsic evidence.

15 THE COURT: Okay. And if the Court were
16 to conclude that paragraph 1H is unambiguous and
17 allows the artist to retain all of his rights in the
18 comic, Webcomic Name, would you concede that you
19 breached this agreement by filing a trademark
20 application in the class of comics?

21 MR. DOLAN: No, your Honor. No, your
22 Honor, I would not -- I would not say that that
23 exceeds the scope of this agreement. Because if we
24 turn to Section 3D of this agreement, this does
25 provide the defendants with an option on the

PROCEEDINGS

1 defendants -- on Mr. Norris' next book or manuscript
2 latent work, which he indicated to defendants that
3 he was producing.

4 THE COURT: And they had exercised that
5 option?

6 MR. DOLAN: Yes. And, your Honor, in
7 that testimony Mr. Norris provided during his
8 deposition, he admitted that defendants did exercise
9 that option, but he didn't understand what an option
10 meant, and he chose never to deliver those files.

11 THE COURT: Was your client represented
12 in the execution of this agreement, represented by
13 counsel?

14 MR. DOLAN: We're not sure, your Honor.
15 Not by me.

16 THE COURT: Okay. Do you know who
17 drafted this agreement?

18 MR. DOLAN: I do not, your Honor.

19 THE COURT: Ms. Perdomo, do you have any
20 explanation as to who drafted this agreement? It's
21 too old for it to be ChatGPT, but that would be one
22 explanation.

23 MS. PERDOMO: Mr. Goldner drafted this
24 agreement. But he's here, so he can tell you if he
25 did or if he did -- or if he didn't.

PROCEEDINGS

1 I wanted to make a quick point, your
2 Honor, before we leave that just to make sure that
3 we're on the same page. We believe that some of the
4 provisions of the agreement are unambiguous, for
5 example, the definition of "works".

6 When I said that other provisions are
7 ambiguous, that -- I agree with you. But in our
8 view, the provisions that support our motion are
9 unambiguous. So, to us, the definition of "work" is
10 clear, and that could be decided as a matter of law.
11 I just wanted to clarify that for the record for
12 you, because we're not on the record.

13 THE COURT: We are on the record. We're
14 recording this, and I'm going to direct that you all
15 order a transcript when we're done.

16 MS. PERDOMO: Perfect. Okay.

17 And I think that's all I wanted to say.
18 But yes, with regards to who drafted the agreement,
19 I am not sure.

20 THE COURT: Was your client represented
21 by counsel when he signed this agreement?

22 MS. PERDOMO: No, your Honor, he was not.

23 THE COURT: Okay.

24 MR. DOLAN: Your Honor, I will say that
25 there is evidence in the record indicating that Mr.

PROCEEDINGS

1 Norris had this agreement reviewed both by the
2 publishing -- the publishing company that he
3 indicated he had a contract with, the upcoming book
4 for and by his agent. He does say that to
5 defendants, that I'm having my agent review this
6 agreement, and I'm also having the publishing
7 company review this agreement so that it doesn't
8 breach my contract with them.

9 MS. PERDOMO: The agent and the
10 publishing company are not attorneys, and Mr. Norris
11 testified that he had no one to ask. And he did
12 send it to them, but they did not provide any legal
13 feedback.

14 THE COURT: All right. Let's move on to
15 what I think is the last issue, which is with
16 respect to plaintiff's claim for cancellation of the
17 281 mark.

18 So, Ms. Perdomo, why don't I ask you to
19 explain this claim for me.

20 MS. PERDOMO: Your Honor, if a trademark
21 has never been used in commerce, ever, a trademark
22 is subject to cancellation. Mr. Goldner testified
23 clearly that he's never commercialized with any of
24 the properties. As a matter of fact, the properties
25 have never been created. So when he did apply --

PROCEEDINGS

1 THE COURT: Which properties are you
2 referring to?

3 MS. PERDOMO: The game has not been ever
4 created. He did create a plush toy, but he never
5 sold any of them.

6 So in order for an applicant to satisfy
7 the use in commerce requirement, the mark has to be
8 in commerce at one point in time, right? And that
9 satisfies the first pillar. But then the mark has
10 to continue to be in commerce throughout a certain
11 amount of period of time. For this proposition, we
12 have a case. It is Silberstein v. Fox Entertainment
13 Group, and I'm going to quote a portion of this
14 case. "Common law trademark rights develop when
15 goods" --

16 THE COURT: Can speak more slowly,
17 please.

18 MS. PERDOMO: Sorry. I apologize.

19 "Trademark rights develop -- and I quote,
20 "Trademark rights develop when goods bearing the
21 mark are placed in the market and followed by
22 continuous commercial utilization." So if a mark is
23 not being used in commerce, and using commerce is
24 not merely advertising the goods in commerce, there
25 has to be actual transactions and sales of the goods

PROCEEDINGS

1 and services.

2 Mr. Goldner, in his deposition, clearly
3 said he's never, ever sold any of these goods. And
4 so that's the reason why the trademark is subject to
5 cancellation. It's a very basic trademark concept.

6 THE COURT: And so if Nike were to design
7 a new sneaker, it could not file for trademark
8 protection until after it had sold some sneakers?

9 MS. PERDOMO: No, your Honor, they could
10 file initially on an intent-to-use basis. But if
11 Nike files on an intent-to-use basis, Nike has three
12 years, based on the trademark statute, to submit
13 evidence of use.

14 And what happened in the Webcomic Name
15 trademark that defendants filed was that they
16 submitted proof within those three years, quote,
17 unquote, proof-of-use. But that proof-of-use was
18 false because they never used the goods in commerce
19 per the definition of the Trademark Act. The only
20 action or the only step that they took towards
21 commercializing those goods was to post -- to take a
22 photograph of the plush toy at one point in time,
23 submitted that as a specimen of use. But then
24 because they never sold it, then that requirement of
25 continuing using commerce is not met, so the

PROCEEDINGS

1 trademark must be canceled. That is with regards to
2 class 28. The only preliminary proof of use that
3 they had was that photograph of the plush, but then
4 that failed later on because they never sold the
5 plush toy and never continued to commercialize with
6 it.

7 In terms of all the other items that are
8 described under class 28, none of those have been
9 created, so never used in commerce.

10 THE COURT: Thank you.

11 Mr. Dolan?

12 MR. DOLAN: Yes. Your Honor, first, I
13 would like to say that the marks -- the trademarks
14 in class 28 have been used in commerce. There's a
15 Pretending to Grownup card drafted by Mr. Norris
16 which indicates the pink blob, the orange blob and
17 the "Oh No" worry blob.

18 THE COURT: And so is it your view that
19 that card, in a different game, is sufficient to
20 validate the 281 mark?

21 MR. DOLAN: Your Honor, I don't have the
22 application in front of me. Is the 281 mark the
23 comic book section or --

24 THE COURT: It's the only one that you
25 have, as I understand it.

PROCEEDINGS

1 MR. DOLAN: Yes, your Honor, because you
2 can trademark individual game cards under that
3 trademark category, which is a part of what
4 defendants selected when applying for the trademark
5 under that category.

6 THE COURT: Sorry. As I understand it,
7 the trademark that you received, the 281, authorizes
8 the use of the Webcomic IP in the game and the
9 plush. And plaintiff's counsel is saying, well,
10 that is subject to cancellation because you never
11 used those things in commerce, because you never --
12 sir, it's important, at least, that your lawyer
13 understands what I'm saying before you talk to him,
14 so if you can just give us a moment. If you -- now
15 I've lost my train of thought.

16 If your mark is filed, as I'm suspecting,
17 and plaintiff is suspecting, on an intent-to-use
18 basis, but then you never made that game and you
19 never sold that plushie, why are you still entitled
20 to that mark? Why shouldn't it be canceled?

21 MR. DOLAN: Well, first, your Honor, I
22 would point to the defense of unclean hands. The
23 reason that this game was never created, the reason
24 that the plushie was never created is because within
25 that three-year period --

PROCEEDINGS

1 THE COURT: Is that a defense to the
2 cancellation?

3 MR. DOLAN: Your Honor, I don't have any
4 authority to cite that directly. You know, I can go
5 back and look at that, but I will say that, you
6 know, plaintiff never delivered the files.
7 Plaintiff initiated the suit within that three-year
8 period, preventing defendants from publishing that
9 game and placing it into commerce.

10 THE COURT: Okay. Let's set aside that
11 defense, which may or may not be even available.

12 MR. DOLAN: Yes. And yes, your Honor, I
13 do believe that that specific game card, which
14 defendants do have the rights to via a contract with
15 Jason Wiseman, who's not a party to this suit,
16 obviously, they do have the rights to that card.
17 That card is placed in commerce. That card is used
18 in promotional identifying factors of the game,
19 Pretending to Grownup. That game is still available
20 commercially through a number of different outlets.
21 It sold over \$200,000 in revenue. It sold thousands
22 of units.

23 THE COURT: But was Pretending to Grownup
24 what you got the mark in, the 281 mark?

25 MR. DOLAN: No, Webcomic Name is.

PROCEEDINGS

1 THE COURT: So explain to me, and if you
2 have any cases, that would be helpful, that entitle
3 your client to continue to hold the 281 mark based
4 on a game card from a different game.

5 MR. DOLAN: So, your Honor, again, I
6 don't have any case law that is directly on point to
7 this issue, but I will say you are allowed to
8 trademark individual game cards of a game under
9 category 28. The game card that we're referencing
10 here in Pretending to Grownup is a game card drafted
11 by Mr. Norris. It has the pink blob, the orange
12 blob, "Oh No," and it has the Webcomic Name on it.

13 So defendants are entitled to trademark
14 that card and that brand because it is an
15 individual, unique identifying card within that
16 package. Because it's a, quote, unquote, guest
17 card. It's the only card within that game that is
18 produced by Mr. Norris.

19 THE COURT: And so 281 is not an
20 application to trademark that card, correct? Isn't
21 it to trademark the Webcomic game?

22 MR. DOLAN: Your Honor, I believe 281 is
23 an application to trademark Webcomic Name as a
24 whole.

25 MS. PERDOMO: Your Honor, if I may,

PROCEEDINGS

1 quickly, 281 is a registration. 281 is a
2 registration, and it's a registration under class
3 28. Class 28 -- if done properly, class 28 will
4 allow the registration of expansions and individual
5 cards.

6 The problem that defendants have is that
7 they never affixed or commercialized this card, just
8 for purposes of illustration, as a Webcomic Name
9 Game card. So this card alone did not have the
10 graft for Webcomic Name. So I would love to see
11 this argued to one of the examiners in the USPTO,
12 saying, like, hey, here's my specimen of use for the
13 Webcomic Name Game card. And how can they reconcile
14 that? This was one single card in a different game
15 under a different brand that has nothing to do with
16 the Webcomic Name trademark.

17 Also, your Honor, my experience with
18 trademark prosecution is that if you file, as a
19 specimen of use, one item only -- for example, if I
20 wrote a book, if I write a book, the Fran Story, and
21 I apply to register my book before the USPTO, I will
22 do it on intent-to-use. But if I want to just file
23 that single book that I publish on Amazon, the first
24 office action I'm going to receive is, where are the
25 other books? Where is the other series?

PROCEEDINGS

1 So one card alone, even if they were,
2 like, assuming arguendo, is that they commercialized
3 this card alone under the Webcomic Name Game brand,
4 and that was the only card they commercialized with,
5 they're going to have a problem with that, too,
6 because it's not part of a series of products under
7 that particular brand.

8 So that's why the registration must be
9 canceled, because none of those items that are
10 described in the application have been ever used in
11 commerce.

12 THE COURT: Thank you.

13 MR. DOLAN: Your Honor, my understanding
14 of the series requirement is it applies to books, it
15 doesn't necessarily apply to game cards. And I will
16 say that the image that plaintiff's counsel held up
17 is an image of what is on the card, but it's not a
18 complete image of the card. The card itself does
19 contain the name Webcomic Name on it.

20 THE COURT: And can you point to me where
21 that card is.

22 MR. DOLAN: Your Honor, I would have to
23 double check to see if we submitted it as an exhibit
24 to our summary judgment brief. I do believe it's in
25 discovery somewhere.

PROCEEDINGS

1 MS. PERDOMO: Excuse me, your Honor, if I
2 may. Even if, assuming -- I don't believe it says
3 Webcomic Name. But even if, assuming that was an
4 oversight on my end, it was not sold as a Webcomic
5 Name product. It was part of a game called
6 Pretending to Grownup. So that's not branding.
7 Actually, that's a principle of branding 101. It
8 cannot be considered a trademark product.

9 THE COURT: Can you draw my attention, in
10 the voluminous filings, of where the trademark
11 application is?

12 MS. PERDOMO: Sure. The application or
13 registration? Because I have the certificate here.
14 I can give it to you.

15 THE COURT: I'd like it in what's filed
16 with the Court.

17 MS. PERDOMO: Right. I think -- yes.

18 Okay. So, your Honor, you can file it --
19 you can find it -- the application is under Docket
20 Number 119-7. It's attached to Mr. Norris'
21 declaration. The application is attached to Mr.
22 Norris' declaration under that docket number, and
23 the registration is also attached under Docket
24 119-8. And that trademark registration ends in 581.

25 THE COURT: Unfortunately, the courtesy

PROCEEDINGS

1 copy is -- the ECF headers are all blurred, so I
2 can't follow that, but I guess I will just find it
3 on my own.

4 Okay. Anything further, Ms. Perdomo,
5 that you'd like to present?

6 MS. PERDOMO: May I have a second,
7 please?

8 THE COURT: Sure.

9 MS. PERDOMO: Your Honor?

10 THE COURT: Yes.

11 MS. PERDOMO: Nothing further.

12 THE COURT: Okay. Anything further from
13 Mr. Dolan?

14 MR. DOLAN: No, your Honor.

15 THE COURT: Okay. I'm going to order
16 that the parties get a copy of this transcript,
17 needs to be transcribed. So I'll have my courtroom
18 deputy explain to you how to do that, how to make an
19 application to order it. I'd like you to order it
20 for expedited production so that we can review it as
21 quickly as possible, and the parties should split
22 the cost of that. And then we will get our decision
23 out shortly.

24 I think it's highly unlikely that this
25 case is going to end as a result of these summary

PROCEEDINGS

1 judgment motions. And I know that the parties once
2 were engaged in settlement discussions. I certainly
3 think it's in everybody's interest to continue those
4 settlement discussions. And if anything should
5 change, you should let me know right away.
6 Otherwise, the Court will issue its opinion in due
7 course.

8 Thank you, everybody. We're adjourned.

9 MR. DOLAN: Thank you, your Honor.

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C E R T I F I C A T E

I, Adrienne M. Mignano, certify that the foregoing transcript of proceedings in the case of Alexander Norris d/b/a Webcomic Name v. Marc Goldner, et al., Docket #19cv5491 was prepared using digital transcription software and is a true and accurate record of the proceedings.

Signature Adrienne M. Mignano
ADRIENNE M. MIGNANO, RPR

Date: April 28, 2023